JOURNALISM II

LENGTH OF TIME: 90 minutes, every day one semester or
every other day for a year

GRADE LEVEL: 9-12

COURSE STANDARDS:
Students will:
1. Create original work using appropriate journalistic styles and techniques. (PA Std 1.2, 1.4, 1.5)
2. Read and identify straight news, feature, op/ed and other journalistic styles. (PA Std 1.1, 1.3, 1.6, 1.7)
3. Discern critically the well written from the poorly written articles according to proper journalistic style and the PA Rubric. (PA Std 1.1, 1.2, 1.3)
4. Work cooperatively to attain goal. (PA Std 1.6)
5. Conduct research for article information and unit assignments/projects. (PA Std 1.1, 1.3, 1.8)
6. Prepare/Edit articles for publication in *The Pirates' Pearl.* (PA Std 1.5)
7. Communicate/transfer files electronically with instructor, Journalism I writers, editors, and layout personnel, making appropriate adjustments for assignment requirements as well as print and online versions of articles. (PA Std 3.7)
8. Compile and organize a portfolio of Journalism I mentoring, curriculum and *The Pirates' Pearl* work. (PA Std 1.4)
9. Present project findings/information to class using appropriate presentation technique/format. (PA Std 1.5, 1.6)
10. Mentor assigned Journalism I students through collaborative work, assessing work informally, formal assessment of article analyses, providing formal and informal directions and feedback on an as-needed basis. (PA Std 1.6)

RELATED PA ACADEMIC STANDARDS FOR READING, WRITING, SPEAKING AND LISTENING
1.1   Learning to Read Independently
1.2   Reading Critically in All Content Areas
1.3   Reading, Analyzing and Interpreting Literature
1.4   Types of Writing
1.5   Quality of Writing
1.6   Speaking and Listening
1.7   Characteristics and Function of the English Language
1.8   Research

RELATED PA ACADEMIC STANDARDS FOR SCIENCE AND TECHNOLOGY
3.7   Technological Devices

PERFORMANCE ASSESSMENTS:

Students will demonstrate achievement of the standards by:

1. Demonstrating mastery of differentiation between journalistic styles through article analysis formal feedback to Journalism I students. (Course Standard 2, 3, 11)
2. Researching, writing, editing, and producing articles/papers for curriculum and newspaper assignments using appropriate journalistic styles (straight news, feature, op/ed, etc). (Course Standard 1, 3, 4, 5, 6, 7, 8)
3. Researching, writing and presenting information related to Units 7, 9, 10, 11, and 12. (Course Standard 1, 2, 3, 6)
4. Demonstrating a high degree of proficiency in software or other necessary skills related to *The Pirates' Pearl* leadership role. Student will define their own needs and work toward an agreed upon set of goals through the software/process seminar unit. (Course Standard 4, 5)
5. Compiling, organizing, maintaining, a presenting a course portfolio to instructor and Journalism I mentees. (Course Standard 4, 5, 9)
6. Delivering two formal presentations based on individual project work utilizing appropriate mediums for delivery. (Course Standard 4, 6, 8, 10)
7. Assessing organizational and individual needs, developing strong relationships, and providing informal and formal feedback to assigned Journalism I mentees (all documented in portfolio). (Course Standard 9)

DESCRIPTION OF COURSE:

Journalism II is a course that focuses upon advanced concepts in journalism along with providing leadership opportunities in producing the Palisades High School newspaper, *The Pirates' Pearl*. Coursework is divided into six advanced units of study. Unit study includes guest speakers, assignments, and choice projects for differentiated and enriched experiences. All students will also be responsible for mentoring Journalism I students and leadership assignments related directly to the publication of *The Pirates' Pearl* based on interest and need. These assignments range from photography to writing to editing to layout /design to website maintenance and much more.

TITLES OF UNITS:
1. Opinion/Editorial Writing   2 weeks
2. Software/Process Seminar   2 weeks
3. Public Opinion   2 weeks
4. Media as Social Institutions   2 weeks
5. Race, Gender, & The Media   2 weeks
6. Ethics & Journalism   2 weeks
*Also ongoing throughout entire course are portfolio maintenance, presentations, newspaper writing/editing/production/leadership, phsjournal.org website maintenance, and mentoring of Journalism I students.

PA CORE STANDARDS:

CC.1.2.9-10. A – H	CC.1.2.11-12. A – H
CC.1.2.9-10. J – L	CC.1.2.11-12. J – L
CC.1.4.9-10.A	CC.1.4.11-12.A
CC.1.4.9-10.B	CC.1.4.11-12.B
CC.1.4.9-10.C	CC.1.4.11-12.C
CC.1.4.9-10.E - M	CC.1.4.11-12.E – M
CC.1.4.9-10.R	CC.1.4.11-12.R
CC.1.4.9-10.T - W	CC.1.4.11-12.T – W

SAMPLE INSTRUCTIONAL STRATEGIES:
1. Problem solving
2. Lecture
3. Class discussion
4. Individual silent reading
5. Cooperative/Flexible groups
6. Large group activities
7. Guest speakers
8. Individual evaluation
9. Peer presentation/feedback/evaluation
10. Mentoring of Journalism I students / leadership roles
11. Electronic/Technology enhanced learning

MATERIALS:
Local, national, and online newspapers/news sources; curriculum and newspaper websites; online resources such as the Purdue University Online Writing Lab, the Chicago Manual of Style Online, Poynter Online, and Wilbers.com; handouts/guides.

METHODS OF ASSISTANCE AND ENRICHMENT:
Assistance comes from instructor, guest speakers, peers, Journalism I students, online resources, and Special Ed staff when defined by IEP; Project selection allows for enrichment in areas of interest as does article assignments for *The Pirates' Pearl* and through mentoring opportunities with less experienced students.

PORTFOLIO DEVELOPMENT:
All students will organize and maintain a portfolio that reflects curriculum, mentoring, and *PHS Journal* work.

METHODS OF EVALUATION:
1. Writing rubrics
2. Presentation rubric

3. Portfolio evaluation
4. Instructor conference on Article Analysis feedback & strength of mentoring efforts
5. Task completion according to schedule as well as input and schedule development.

INTEGRATED ACTIVITIES:
1.   Concepts
        -depends on genre
-should include: literary devices, technical terms, writing styles, presentation styles, use
        of technology, critical reading strategies, vocabulary definition and effective use

2.   Communication
        -choosing the proper medium to achieve desired effect
        -reading and discussion of a variety of materials
        -writing in various journalistic styles
        -oral reports
        -sending email/attached file transfers
        -responding in writing
        -using the writing process
        -publication of written work
        -interview techniques
        -telephone skills

3.   Thinking/Problem Solving
        -synthesizing pieces of research
        -making critical judgments about pieces of written work
        -responding critically in writing
        -newspaper page layout
        -inferring meaning from different articles and editorials
        -drawing conclusions from different articles and editorials

4.   Application of Knowledge
        -computer-aided research
        -integration of research into work
        -interview research
        -integration of direct quotations into articles

5.   Interpersonal Skills
        -cooperative learning
        -interdependent workgroup skills
        -peer evaluation
        -interview skills
        -telephone skills